

U.S. Surgeon General Regina Benjamin to Deliver Keynote Address at 2011 mHealth Summit

Bethesda, MD (November 8, 2011) — The Foundation for the National Institutes of Health (FNIH) today announced U.S. Surgeon General, Regina M. Benjamin, MD, MBA, will deliver a keynote address on December 6th, the second day of the 2011 mHealth Summit, at 9:45 a.m.

As America's Doctor, she provides the public with the best scientific information available on how to improve their health and the health of the nation. Dr. Benjamin also oversees the operational command of 6,500 uniformed public health officers who serve in locations around the world to promote, and protect the health of the American People.

"We are privileged to have the Surgeon General at the mHealth Summit," said Richard Scarfo, director of the mHealth Summit at the Foundation for the NIH. "Dr. Benjamin's expertise in promoting public health at the national level demonstrates a unique range of experience that is highly relevant to the mHealth Summit's audience."

There are six themed tracks throughout the 2011 mHealth Summit, including a robust policy track. With the rapid changes taking place in mobile technology, many in the mHealth community see regulatory clarity on mobile medical technology, including modernizing evaluation frameworks, eliminating barriers to interoperability, and ensuring privacy and security of medical devices and data.

The mHealth Summit has become the global convener of the mHealth ecosystem, bringing together leaders from across the world to encourage dialogue and advance collaboration in the use of mobile technology to improve health outcomes. This year's expanded program offers an analysis of the critical issues surrounding mobile health in the areas of Technology, Research, Policy, Business and Finance. Visionary keynote speakers, including Benjamin, will headline the event, in addition to an agenda featuring four super sessions and 60 concurrent sessions across 12 tracks.

Presented by the FNIH in partnership with the mHealth Alliance, the Healthcare Information and Management Systems Society (HIMSS) and the National Institutes of Health (NIH), the 3rd annual mHealth Summit will take place December 5-7, 2011 at the Gaylord National Resort and Convention Center in the Washington, DC area.

For more information:

Visit www.mhealthsummit.org for registration and conference details.

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- Tweet me: Surgeon General Regina Benjamin to deliver keynote address at the 2011 mHealth Summit, <http://tinyurl.com/3ona6px> #mHS11 #Mobile Health

The event will be open to credentialed media. For press registration, please contact:

- Bridgid Myers: 301.402.0114, bmyers@fnih.org

www.mhealthsummit.org

To become an exhibitor or sponsor, please contact:

- Bonnie Knight: 301.435.4493, bknight@fnihi.org

About the mHealth Summit

The 2011 mHealth Summit presented by the Foundation for the National Institutes of Health (FNIH), in partnership with the mHealth Alliance, the Healthcare Information and Management Systems Society (HIMSS) and the National Institutes of Health (NIH) is the leading conference advancing cross-sector collaboration in the use of wireless technology to improve health outcomes. The 2011 mHealth Summit, to be held December 5-7 at the Gaylord National Resort and Convention Center, will connect leaders in government, private sector/industry, academia, and not-for-profit organizations to advance discussion and decision-making related to the intersection of mobile technology, health research, and policy in the United States and abroad. For more information, visit www.mhealthsummit.org.

About the Foundation for the NIH

Established by the United States Congress to support the mission of the NIH — improving health through scientific discovery in the search for cures— the Foundation for the NIH is a leader in identifying and addressing complex scientific and health issues. The Foundation is a non-profit, 501(c) (3) charitable organization that raises private-sector funds for a broad portfolio of unique programs that complement and enhance the NIH priorities and activities. For additional information about the Foundation for the NIH, please visit www.fnihi.org.

About the mHealth Alliance: www.mhealthalliance.org

About HIMSS: www.himss.org

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