

**Verizon Wireless COO John Stratton to Deliver Keynote Address at 2011 mHealth Summit**  
*Operator of the nation's largest 4G LTE and 3G networks returns as Partnering Sponsor of event*

**Bethesda, MD** (October 26, 2011) — The Foundation for the National Institutes of Health (FNIH) today announced Executive Vice President and Chief Operating Officer of Verizon Wireless, John Stratton, will deliver a keynote address on day two of the 2011 mHealth Summit. Stratton is responsible for the company's nationwide operations and delivery of industry-leading products and services for consumer, business, government and enterprise customers.

Verizon Wireless is the owner and operator of the largest 4G and 3G networks. The company is returning to the mHealth Summit for its second year as Partnering Sponsor to what has fast become the largest mobile health event in the world.

"We are pleased to have Verizon Wireless at the mHealth Summit, and happy they have chosen this event as the platform to drive their expansion into the mobile health space. Verizon Wireless places a strong focus on the customer and part of that initiative is to deliver outstanding service products. For healthcare, this means improved quality of care, expanded access, and reduced costs. These tenets align perfectly with the mission of the summit," said Richard Scarfo, director of the mHealth Summit at the Foundation for the NIH.

Verizon Wireless offers a host of end-to-end healthcare solutions that leverage machine to machine technology for effective alerting and intervention. The company is also using smart phones, tablets and their 4G LTE technology, which covers 165 markets throughout the United States, for virtual care and physician consultation.

The expanded exhibit hall will feature nearly 300 exhibitors occupying 30,000 square feet of space and several pavilions including the Qualcomm Wireless Health Pavilion, the HIMSS HIT mHealth Vendor Pavilion, the National Institutes of Health Pavilion and the recently added mHealth StartUp Pavilion.

The 2011 mHealth Summit has become the global convener of the mHealth ecosystem and brings together leaders from across the world to encourage dialogue and advance collaboration in the use of wireless technology to improve health outcomes. This year's expanded program offers an analysis of the critical issues surrounding mobile health in the areas of Technology, Research, Policy, Business and Finance. Visionary keynote speakers will headline the event, in addition to an agenda featuring four super sessions and 60 concurrent sessions across 12 tracks.

Presented by the FNIH in partnership with the mHealth Alliance, the Healthcare Information and Management Systems Society (HIMSS) and the National Institutes of Health (NIH), the 3<sup>rd</sup> annual mHealth Summit will take place December 5-7, 2011 at the Gaylord National Resort and Convention Center in the Washington, DC area.

**For more information:**

Visit [www.mhealthsummit.org](http://www.mhealthsummit.org) for registration and conference details.

Join us on Twitter #mHS11:

- @mHealthSummit: [www.twitter.com/mhealthsummit](http://www.twitter.com/mhealthsummit)
- Tweet me: COO John Stratton of #Verizon Wireless to deliver keynote address on day two of the 2011 mHealth Summit, <http://tinyurl.com/3ona6px> #mHS11 #Mobile Health

[www.mhealthsummit.org](http://www.mhealthsummit.org)

The event will be open to credentialed media. For press registration, please contact:

- Bridgid Myers: 301.402.0114, [bmyers@fnih.org](mailto:bmyers@fnih.org)

To become an exhibitor or sponsor, please contact:

- Bonnie Knight: 301.435.4493, [bknight@fnih.org](mailto:bknight@fnih.org)

### **About the mHealth Summit**

The 2011 mHealth Summit presented by the Foundation for the National Institutes of Health (FNIH), in partnership with the mHealth Alliance, the Healthcare Information and Management Systems Society (HIMSS) and the National Institutes of Health (NIH) is the leading conference advancing cross-sector collaboration in the use of wireless technology to improve health outcomes. The 2011 mHealth Summit, to be held December 5-7 at the Gaylord National Resort and Convention Center, will connect leaders in government, private sector/industry, academia, and not-for-profit organizations to advance discussion and decision-making related to the intersection of mobile technology, health research, and policy in the United States and abroad. For more information, visit [www.mhealthsummit.org](http://www.mhealthsummit.org).

### **About the Foundation for the NIH**

Established by the United States Congress to support the mission of the NIH — improving health through scientific discovery in the search for cures— the Foundation for the NIH is a leader in identifying and addressing complex scientific and health issues. The Foundation is a non-profit, 501(c) (3) charitable organization that raises private-sector funds for a broad portfolio of unique programs that complement and enhance the NIH priorities and activities. For additional information about the Foundation for the NIH, please visit [www.fnih.org](http://www.fnih.org).

**About the mHealth Alliance:** [www.mhealthalliance.org](http://www.mhealthalliance.org)

**About HIMSS:** [www.himss.org](http://www.himss.org)

### **About Verizon Wireless**

Verizon Wireless operates the nation's largest 4G LTE network and largest, most reliable 3G network. The company serves 107.7 million total wireless connections, including 90.7 million retail customers. Headquartered in Basking Ridge, N.J., with nearly 83,000 employees nationwide, Verizon Wireless is a joint venture of Verizon Communications (NYSE, NASDAQ: VZ) and Vodafone (LSE, NASDAQ: VOD). For more information, visit [www.verizonwireless.com](http://www.verizonwireless.com). To preview and request broadcast-quality video footage and high-resolution stills of Verizon Wireless operations, log on to the Verizon Wireless Multimedia Library at [www.verizonwireless.com/multimedia](http://www.verizonwireless.com/multimedia).

### **Press Contact:**

Jenna Mills

Communications Manager

301-435-2613

[jmills@fnih.org](mailto:jmills@fnih.org)