

FCC Chairman Julius Genachowski to Deliver Address at 2011 mHealth Summit

Bethesda, MD (November 22, 2011) — The Foundation for the National Institutes of Health (FNIH) today announced that Federal Communications Commission (FCC) Chairman Julius Genachowski will deliver an address during the keynote luncheon on the second day of the 2011 mHealth Summit.

The FCC is the nation's expert agency on communications technology and services. Under his leadership, the Commissioner has focused the agency on the communications platform of today and the future – wired and wireless high-speed Internet. Genachowski has made it the Commission's mission to promote innovation and investment across this platform and harness the power of communications technology to grow our economy, create jobs, enhance U.S. competitiveness, empower consumers, and unleash broad opportunity and a higher quality of life for all Americans.

"We are honored to have the FCC Chairman join our keynote speakers at the mHealth Summit," said Richard Scarfo, director of the mHealth Summit at the FNIH. "We are so pleased Mr. Genachowski will be able to share his insights and goals with the mHealth community at the Summit."

Of the six themed tracks throughout the 2011 mHealth Summit, those that dovetail best with Genachowski's participation include both policy and technology. Each of these tracks has multiple sub-tracks throughout the concurrent sessions, such as "Mapping Mobile Health Regulatory Experiences for Small and Large Companies" and "Deployment of mHealth and System Infrastructure Implications."

The mHealth Summit has become the global convener of the mHealth ecosystem, bringing together leaders from across the world to encourage dialogue and advance collaboration in the use of mobile technology to improve health outcomes. This year's expanded program offers an analysis of the critical issues surrounding mobile health in the areas of Technology, Research, Policy, Business and Finance. Visionary keynote speakers, including Genachowski, will headline the event, in addition to an agenda featuring four super sessions and 60 concurrent sessions across 12 tracks.

Presented by the FNIH in partnership with the mHealth Alliance, the Healthcare Information and Management Systems Society (HIMSS) and the National Institutes of Health (NIH), the 3rd annual mHealth Summit will take place December 5-7, 2011 at the Gaylord National Resort and Convention Center in the Washington, DC area.

For more information:

Visit www.mhealthsummit.org for registration and conference details.

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The event will be open to credentialed media. For press registration, please contact:

- Bridgid Myers: 301.402.0114, bmyers@fnih.org

To become an exhibitor or sponsor, please contact:

- Bonnie Knight: 301.435.4493, bknight@fnih.org

About the mHealth Summit

The 2011 mHealth Summit presented by the Foundation for the National Institutes of Health (FNIH), in partnership with the mHealth Alliance, the Healthcare Information and Management Systems Society (HIMSS) and the National Institutes of Health (NIH) is the leading conference advancing cross-sector collaboration in the use of wireless technology to improve health outcomes. The 2011 mHealth Summit, to be held December 5-7 at the Gaylord National Resort and Convention Center, will connect leaders in government, private sector/industry, academia, and not-for-profit organizations to advance discussion and decision-making related to the intersection of mobile technology, health research, and policy in the United States and abroad. For more information, visit www.mhealthsummit.org.

About the Foundation for the NIH

Established by the United States Congress to support the mission of the NIH — improving health through scientific discovery in the search for cures— the Foundation for the NIH is a leader in identifying and addressing complex scientific and health issues. The Foundation is a non-profit, 501(c) (3) charitable organization that raises private-sector funds for a broad portfolio of unique programs that complement and enhance the NIH priorities and activities. For additional information about the Foundation for the NIH, please visit www.fnih.org.

About the mHealth Alliance: www.mhealthalliance.org

About HIMSS: www.himss.org

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